



ROADSHOW IN ITALY 2022

US MARKET ADVISORY SESSIONS FOR ITALIAN COMPANIES

TURIN • MILAN • VICENZA • ROME / MAY 9<sup>TH</sup> – 13<sup>TH</sup>, 2022

SPEAKING OPPORTUNITIES PACKAGE

IN COLLABORATION WITH



ASSOCAMERESTERO

# THE EVENT AT A GLANCE

**4****4 DAYS, 4 SEMINARS IN 4 DIFFERENT ITALIAN CITIES, 4 HOURS**

to inform and support Italian companies interested in exploring new business opportunities in one of the most dynamic markets in the world: the United States

**SPEAKING SESSIONS**

25-minute speeches delivered in front of managers of Italian companies interested in expanding in the Southeast of the United States

**15+ TOPICS**

available for the speakers: commercial, trade, administrative, financial, and fiscal matters linked to the expansion of a company in the U.S. market (Corporate law, distribution contracts, shipping and customs, HR, business strategy, etc.)

**Q&A**

to engage the audience and ensure the speakers leave a lasting impression

**NETWORKING COCKTAIL**

to facilitate the networking between companies and speakers  
*At the end of the seminar*

**VALUABLE PARTNERSHIPS**

with Assocamerestero (the Association of the Italian Chambers of Commerce abroad) and Italian Chambers of Commerce in Italy

**TARGETED SOCIAL MEDIA CAMPAIGN AND E-BLASTS**

Entrepreneurs and Managers in Italy interested in doing business in the U.S.A. reached thanks to the cooperation of Chambers of Commerce in Italy

**200+**

selected companies expected to attend the ROADSHOW



# WHY BECOMING A SPEAKER

## ★ BE RECOGNIZED

AS AN EXPERT IN YOUR FIELD AND CONSOLIDATE YOUR REPUTATION BY ACCESSING THE IACCSE'S NETWORK IN ITALY

## ★ REACH A TARGET

OF ENTREPRENEURS AND MANAGERS INTERESTED IN DOING BUSINESS IN THE U.S.A.

## ★ DELIVER A SPEECH

IN FRONT OF MANAGERS OF ITALIAN COMPANIES READY TO EXPAND IN THE US SOUTHEAST AND NETWORK WITH THEM AT THE DEDICATED LUNCH/COCKTAIL

## ★ LEVERAGE THE IACCSE SOCIAL MEDIA CHANNELS

## ★ INCREASE YOUR VISIBILITY AND GENERATE NEW LEADS



# SPEAKING OPPORTUNITIES PACKAGE

## INCLUDED BENEFITS

- **PARTICIPATION AT THE EVENT** as an expert of your field (2 days or 4 days)
- **25 MINUTES SPEECH\*** on each seminar about the chosen topic
- **PARTICIPATION AT THE Q&A**
- **PARTICIPATION TO THE NETWORKING BUFFET** lunch or cocktail  
*(organized at the end of each seminar)*
- **BEING PART OF THE EXPERTS TEAM OF THE BUSINESS EXPERT CHANNEL**  
bec.iaccse.com | *including 8-minute single topic-themed video\**, video production with professional video operator and equipment, video editing, video publication on the IACCSE's 'Business Expert Channel', video sharing and promotion on the IACCSE website with more than 2,000 unique monthly visits
- **DEDICATED PROFILE PAGE** on event webpage with speaker's bio and company presentation
- **COMPANY PROMOTION** through **e-blast campaigns to 5,000+ contacts of institutional channels** (Chambers of Commerce in Italy, Assocamerestero, and Industry Associations)
- **LOGO IN THE PROGRAM AND FLYER** of the event
- Opportunity of distributing your **MARKETING MATERIALS** at the attending companies
- **LIST OF COMPANIES** attending to the seminar\*\* (2 days or 4 days)

*\*in Italian language*

*\*\*that explicitly allowed IACCSE to share their contact details as per EU GDPR law*

## PARTICIPATION FEE:

**IACCSE MEMBERS:**

2 days - \$ 4,000 | 4 days - \$ 7,000

**NON IACCSE MEMBERS:**

2 days - \$ 4,900 | 4 days - \$ 8,900

# APPLICATION FORM

**DEADLINE: FEBRUARY 28<sup>TH</sup>, 2022**

Please complete the form below to confirm your participation and return to: Alessia Marcenaro, Deputy Executive Director: [marketing@iacc-miami.com](mailto:marketing@iacc-miami.com)  
An IACCSE staff member will contact you shortly to discuss the details of the benefits included in your participation.

COMPANY NAME	CONTACT PERSON
CONTACT EMAIL ADDRESS	CONTACT PHONE NUMBER
SPEAKER'S NAME	SPEAKER'S TITLE
CHOSEN TOPIC <i>(An IACCSE staff member will reconfirm availability)</i>	

PACKAGES	<input type="checkbox"/> IACCSE Member 2 days	\$4,000	<input type="checkbox"/> Non Member 2 days	\$4,900
	<input type="checkbox"/> IACCSE Member 4 days	\$7,000	<input type="checkbox"/> Non Member 4 days	\$8,900

## PAYMENT INFORMATION

Please charge my credit card        

NAME ON CARD	CARD NUMBER		
EXPIRATION DATE	SECURITY CODE	ZIP CODE	<input type="checkbox"/> Please send me an invoice

- Please note:
- Speaking opportunities are limited
  - Topics will be assigned to speakers following the order of the speaker's forms received;
  - As courtesy, reserved topics will be kept on hold for 24 hours prior to payment;
  - If the payment is not received within 24 hours the reserved topic will be made available to other speakers
  - The event calendar is tentative
  - In case the event is postponed due to Covid restrictions officially reported by the Italian and USA Governments, the expert will have the option to participate to the new event date or to receive the reimbursement of the package\*.

*\*if the Business Expert Channel services have been delivered or partial delivered, \$1,200 will be retained by IACCSE to cover the expenses*

# MEETUS

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TURIN • MILAN • VICENZA • ROME  
MAY 9<sup>TH</sup> - 13<sup>TH</sup>, 2022

## DON'T MISS OUT!

BE PART OF THIS EXCLUSIVE  
BUSINESS EDUCATION PROGRAM

For further information please contact:

Alessia Marcenaro  
DEPUTY EXECUTIVE DIRECTOR

[marketing@iacc-miami.com](mailto:marketing@iacc-miami.com)



ITALY-AMERICA CHAMBER OF COMMERCE SOUTHEAST

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