



US MARKET ADVISORY SESSIONS FOR ITALIAN COMPANIES

TURIN • MILAN • VICENZA • ROME / MAY 9TH - 13TH, 2022



SPEAKING OPPORTUNITIES PACKAGE





IN COLLABORATION WITH



THE EVENT AT A GLANCE



4 DAYS, 4 SEMINARS IN 4 DIFFERENT ITALIAN CITIES, 4 HOURS

to inform and support Italian companies interested in exploring new business opportunities in one of the most dynamic markets in the world: the United States



SPEAKING SESSIONS

25-minute speeches delivered in front of managers of Italian companies interested in expanding in the Southeast of the United States



15+ TOPICS

available for the speakers: commercial, trade, administrative, financial, and fiscal matters linked to the expansion of a company in the U.S. market (Corporate law, distribution contracts, shipping and customs, HR, business strategy, etc.)



Q&A

to engage the audience and ensure the speakers leave a lasting impression



NETWORKING COCKTAIL

to facilitate the networking between companies and speakers At the end of the seminar



VALUABLE PARTNERSHIPS

with Assocamerestero (the Association of the Italian Chambers of Commerce abroad) and Italian Chambers of Commerce in Italy



TARGETED SOCIAL MEDIA CAMPAIGN AND E-BLASTS

Entrepreneurs and Managers in Italy interested in doing business in the U.S.A. reached thanks to the cooperation of Chambers of Commerce in Italy



200+

selected companies expected to attend the ROADSHOW





WHY BECOMING A SPEAKER

BE RECOGNIZED

AS AN EXPERT IN YOUR FIELD AND CONSOLIDATE YOUR REPUTATION BY ACCESSING THE IACCSE'S NETWORK IN ITALY

★ REACH A TARGET

OF ENTREPRENEURS AND MANAGERS INTERESTED IN DOING BUSINESS IN THE U.S.A.

★ DELIVER A SPEECH

IN FRONT OF MANAGERS OF ITALIAN COMPANIES READY TO EXPAND IN THE US SOUTHEAST AND NETWORK WITH THEM AT THE DEDICATED LUNCH/COCKTAIL

★ LEVERAGE THE IACCSE SOCIAL MEDIA CHANNELS

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SPEAKING OPPORTUNITIES PACKAGE

INCLUDED BENEFITS

- PARTICIPATION AT THE EVENT as an expert of your field (2 days or 4 days)
- 25 MINUTES SPEECH* on each seminar about the chosen topic
- PARTICIPATION AT THE Q&A
- **PARTICIPATION TO THE NETWORKING BUFFET** lunch or cocktail (organized at the end of each seminar)
- BEING PART OF THE EXPERTS TEAM OF THE BUSINESS EXPERT CHANNEL bec.iaccse.com | including 8-minute single topic-themed video*, video production with professional video operator and equipment, video editing, video publication on the IACCSE's 'Business Expert Channel', video sharing and promotion on the IACCSE website with more than 2,000 unique monthly visits
- **DEDICATED PROFILE PAGE** on event webpage with speaker's bio and company presentation
- COMPANY PROMOTION through e-blast campaigns to 5,000+ contacts of institutional channels (Chambers of Commerce in Italy, Assocamerestero, and Industry Associations)
- LOGO IN THE PROGRAM AND FLYER of the event
- Opportunity of distributing your MARKETING MATERIALS at the attending companies
- LIST OF COMPANIES attending to the seminar** (2 days or 4 days)

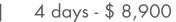
*in Italian language **that explicitly allowed IACCSE to share their contact details as per EU GDPR law

PARTICIPATION FEE:

IACCSE MEMBERS: 2 days - \$ 4,000

4 days - \$ 7,000

NON IACCSE MEMBERS: 2 days - \$ 4,900 |







APPLICATION FORM

DEADLINE: FEBRUARY 28TH, 2022

Please complete the form below to confirm your participation and return to: Alessia Marcenaro, Deputy Executive Director: marketing@iacc-miami.com An IACCSE staff member will contact you shortly to discuss the details of the benefits included in your participation.

EXPIRATION DATE	SECURITY CODE		Please sen	d me an invoice
NAME ON CARD		CARD NUMBER		
PAYMENT INFORMATION	V Please ch	arge my credit card 🔲		
IACCSE Member 4 day			Non Member 4 days	\$8,900
PACKAGES IACCSE Member 2 day	ys \$4,000		Non Member 2 days	\$4,900
CHOSEN TOPIC		(A	n IACCSE staff member will reconfir	m availability)
CHOSEN TOPIC)			
SPEAKER'S NAME		SPEAKER'S TITLE		
CONTACT EMAIL ADDRESS		CONTACT PHONE N	IUMBER	
COMPANY NAME		CONTACT PERSON		

- Please note: Speaking opportunities are limited
 - Topics will be assigned to speakers following the order of the speaker's forms received;
 - As courtesy, reserved topics will be keep on hold for 24 hours prior to payment;
 - If the payment is not received within 24 hours the reserved topic will be made available to other speakers
 - The event calendar is tentative
 - In case the event is postponed due to Covid restrictions officially reported by the Italian and USA Governments, the expert will have the option to participate to the new event date or to receive the reimbursement of the package*.

*if the Business Expert Channel services have been delivered or partial delivered, \$1,200 will be retained by IACCSE to cover the expenses





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DON'T MISS OUT!

BE PART OF THIS EXCLUSIVE BUSINESS EDUCATION PROGRAM

For further information please contact:

Alessia Marcenaro DEPUTY EXECUTIVE DIRECTOR

marketing@iacc-miami.com



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